

State of North Carolina Office of the Governor

For Release: **IMMEDIATE** Contact: Lauren Mims Date: April 4, 2005 Phone: 919/733-5612

GOV. EASLEY TO ADDRESS STATEWIDE CONFERENCE ON TOURISM

RALEIGH – Gov. Mike Easley will address travel and tourism industry professionals from across the state at the Governor's Conference on Tourism on Monday (April 4) at 12:00 p.m. in the Heritage Ballroom at the Grove Park Inn Resort (290 Macon Avenue) in Asheville.

Directions:

From I-26 or I-40, take I-240 into Asheville. Take exit 5B or Charlotte Street, proceed north for about one mile. Turn right onto Macon Avenue, the Grove Park Inn Resort entrance will be on the left.

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